

BUYER PITCH DOCUMENT

NIHAL GLOBAL Buyer Introduction

Preliminary buyer-facing brief for a beauty product under specification review.

발간번호	NG MARKET FILE 26-0812
기업 · 시장	니할글로벌 · 일본 우선
분석 기준	공개자료 · 저장정보 · 예상 고객 가설
문서 상태	내부 검토본 · 외부 제출 전 사실확인

제품명·전성분·용량·효능 근거·해외 인증·원가·물류조건은 입력되지 않아 TBC로 유지했습니다. 공공 시장보고서의 편집 체계를 참고한 독립 생성 문서이며 KOTRA의 공식 발간물은 아닙니다.

PRE-ENTRY REVIEW

BUYER · REVIEW

Preliminary information package

01 Company & Opportunity

Item	Current information
Company	NIHAL GLOBAL · Gyeonggi-do, Republic of Korea
Category	Beauty / cosmetics · MTI 227
Export stage	First export preparation
Priority market	Japan
Product	Representative beauty product · exact product name TBC
Indicative retail test	JPY 4,700-5,500 · cost and tax review pending

No efficacy, ingredient, certification or origin claim should be used until the underlying documents are confirmed.

02 Information Package for Buyer Review

Document	Status	Next step
Product specification	Draft / TBC	Confirm name, size, ingredients
Ingredient & safety data	TBC	Obtain manufacturer documents
Japanese label	Draft pending	Regulatory review
Price & MOQ	TBC	Complete unit economics
Lead time & logistics	TBC	Confirm shipment plan
Samples	Not dispatched	Approve after compliance review

Suggested next step: a 15-minute introduction after the product specification and Japanese compliance path are confirmed.